

BUSINESS TRIZ ONLINE

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How to use TRIZ on information flow management

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Original e.g

- When we discuss a question about the Function.



- Sport car



- Toyota

Parameter of the object between the question

- What was changed between two cars?



Technique system	Change the position	Change the position
Business system	(How to) Change the position	(How to) Change the position

Parameter of the object between the question

- What was changed between two cars?



Technique system	Change the position	Change the position
Business system	(How to) Change the position	(How to) Change the position

Parameter in business management

- How to.....?



- For a single function, Technique system should improve the value of the system while reduce the cost. (As some part of business management)
- Another way to improve the value of the system in business management is improving the addition value in the system when keep the base function to increase the space of system value.

Parameter in business management

- What is it ?



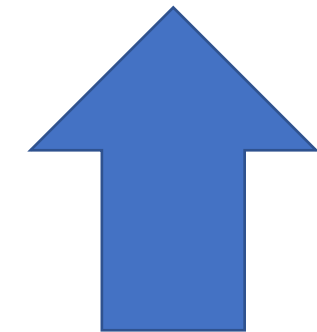
Base function	Move/transfor	Move/transfor
Addtional Function	(show)leader/Top of	(effort)fast/cheap/

- It's **INFORMATION !**

Information in business management

- Different requirement of information in different times

	Agricultural Economy	Industry Economy	Data Economy
Object of action	act in the same land.	act in the same equipment	Acts in the dynamic data
Duration	all the time	several times	temporary time
The frequency of updates	single skill to product	update skill with equipment	change with the data
The form of knowledge	Point	Line	Area

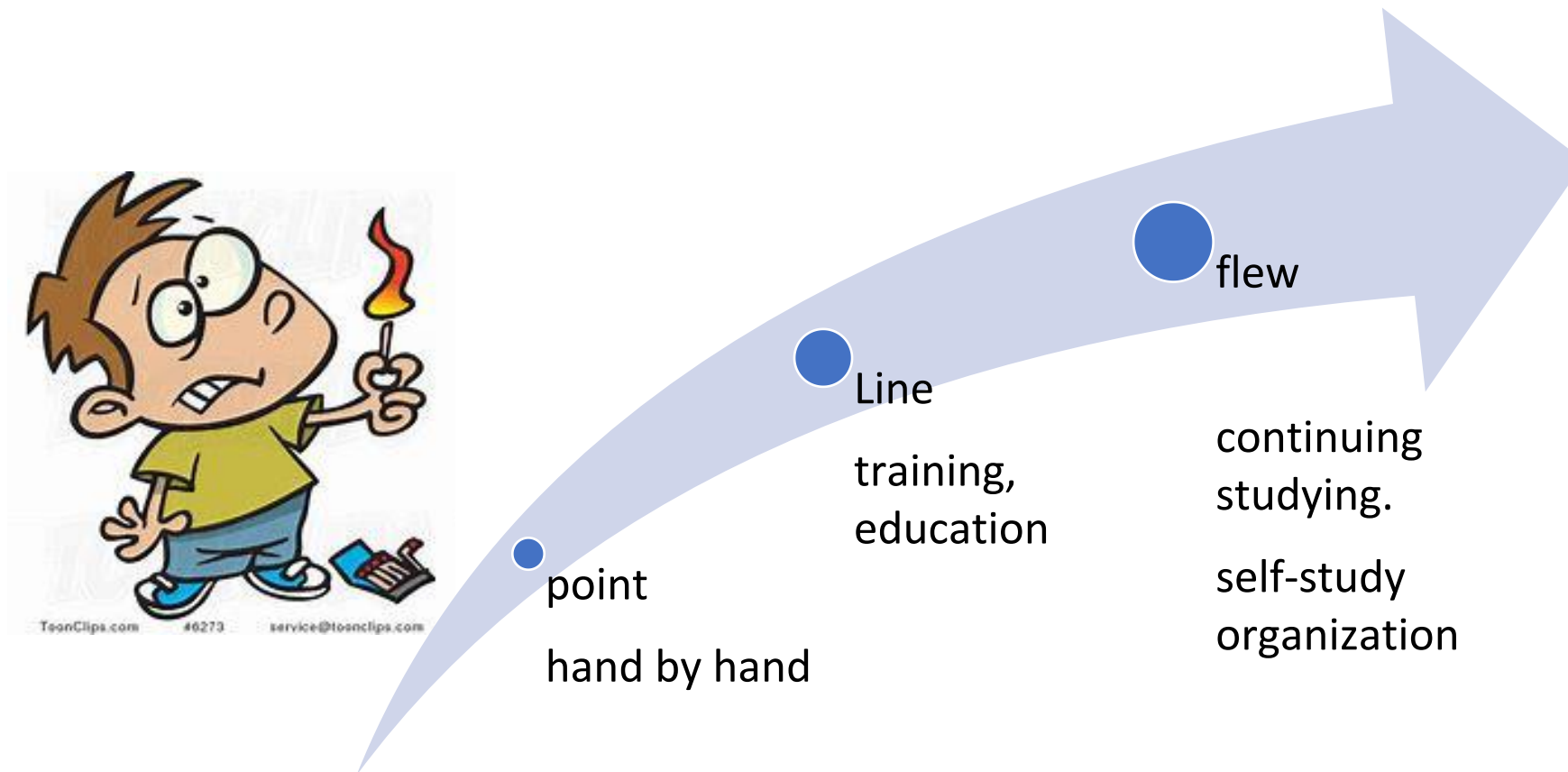


labourer skill updating



Information in business management

- Different requirement of information for improving labourers.



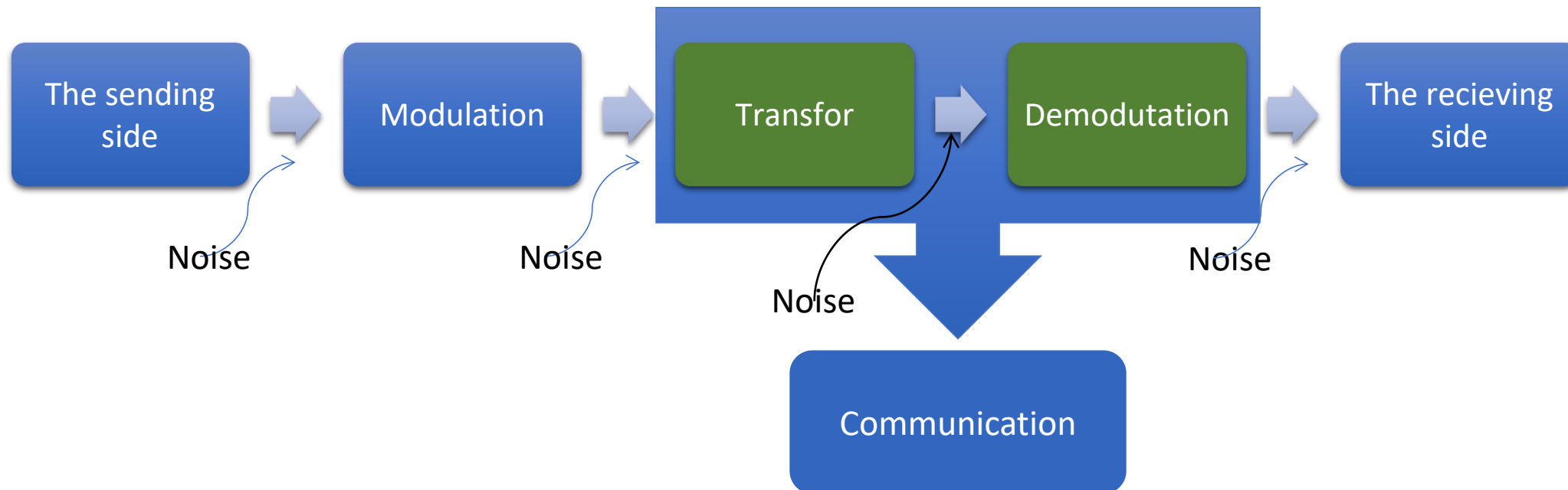
Information in business management

- Difference between information flow in business management in technique system.

System	Types of flow	Usage of flow	Key process	Quality requirements
Technique system	Object/energy/information flow	Product	transfer	Completely (Roger!)
Business management	Technique/Function/information flow	coordination	communicate	Effective (Clear!)

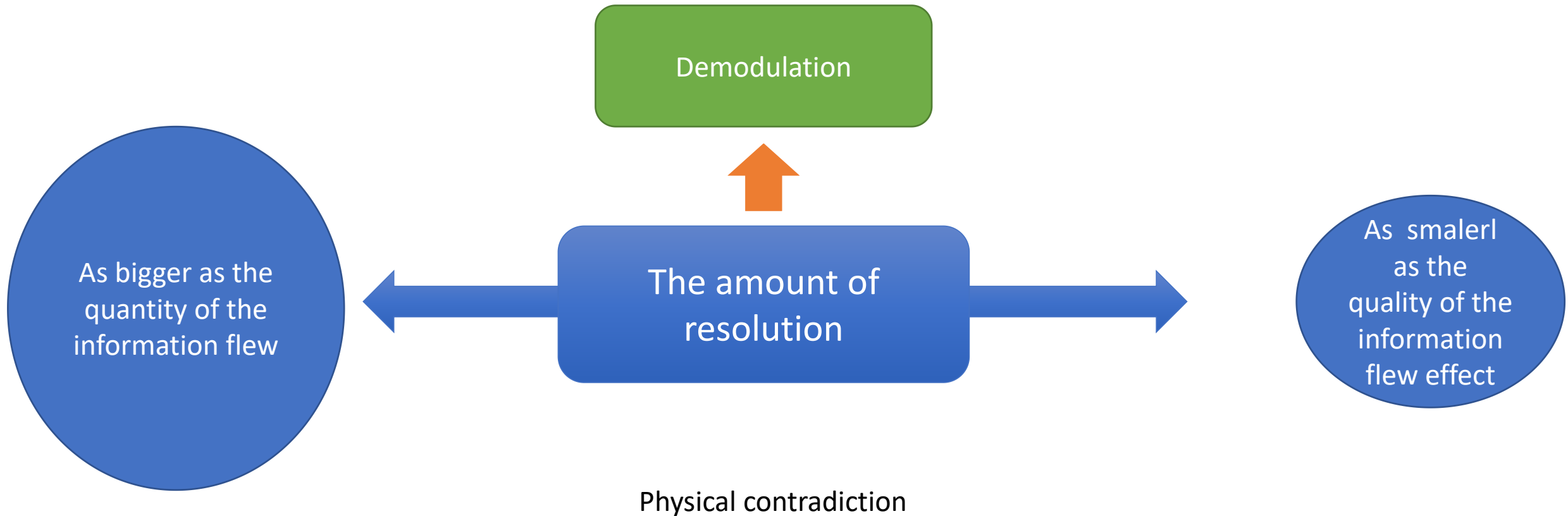
Information in business management

- Information flew model in business management



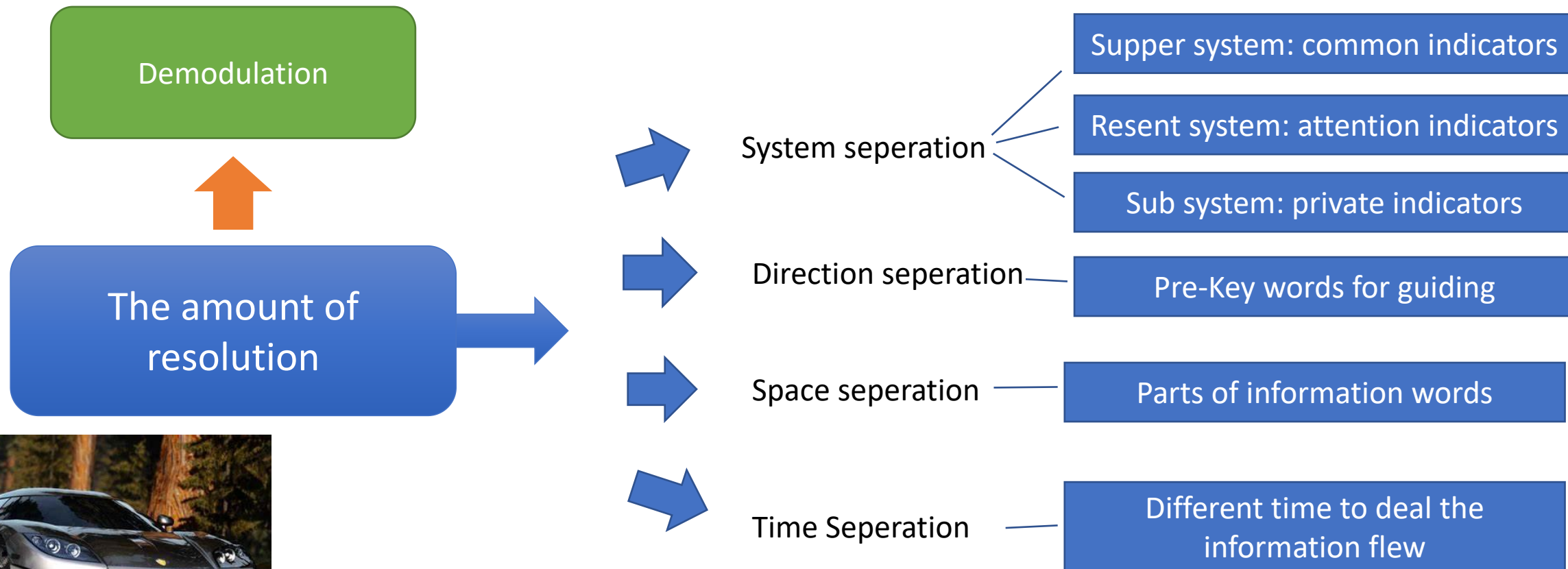
Information in business management

- Information flow management in business management.



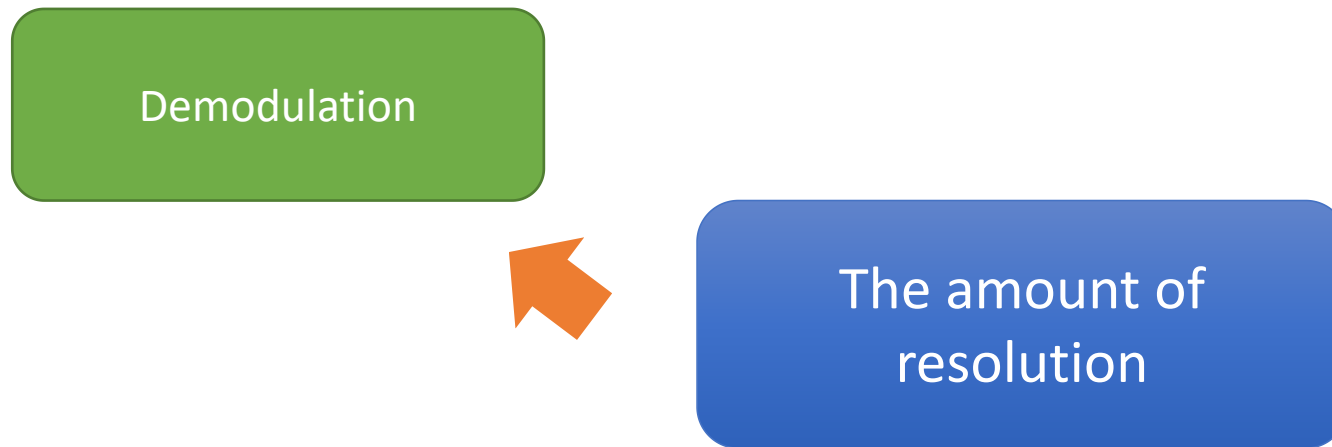
Information in business management

- Information flow management in business management.



A cool young CEO with a Ferrari's silver sports car has a speed of 300 km/h.

Information flow analysis in business management.



- The key: **How to improve the communication?**
- **How to know the improving of the communication?**

Q & A

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THANK YOU!

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